BUILDING HEALTH EQUITY INTO ALL POLICIES

NEW PARTNERS FOR SMART GROWTH CONFERENCE

FEBRUARY 14, 2014

Overview

- Moderator – Councilman Tom Butt
- Building Health Equity into all Policies – Diane Aranda
- "City Services through the Prism of Health"

  City of Richmond HiAP - Shasa Curl
- HiAP Strategy Document and Ordinance – Jonathan Malagon
- Planning for Climate Justice and Equity – Will Dominie
- Q & A

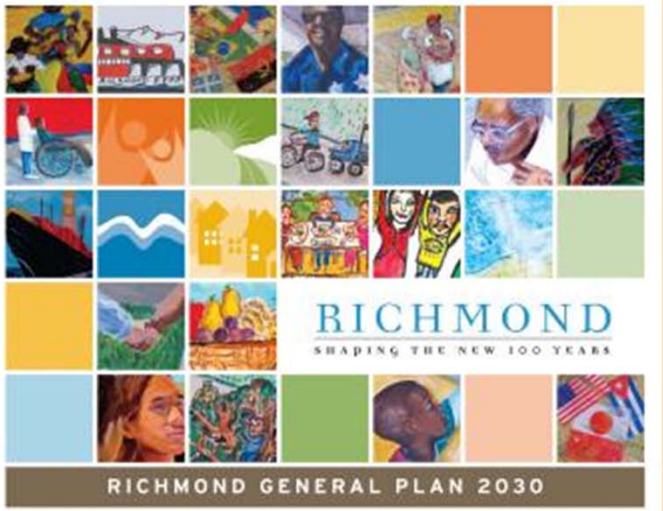
Richmond Background

- 103,700 Residents
- Majority minority population

- 32 miles of shoreline
- 292.6 acres of parkland
- 17 miles of the SF bay trail
- Most solar watts installed per capita for large Cities in the Bay Area

- Mayor Gayle McLaughlin
- 7 member City Council
- City Manager Bill Lindsay

General Plan 2030 and Community Health & Wellness Element



City of Richmond, Health in All Policies

Building Health Equity into All Policies

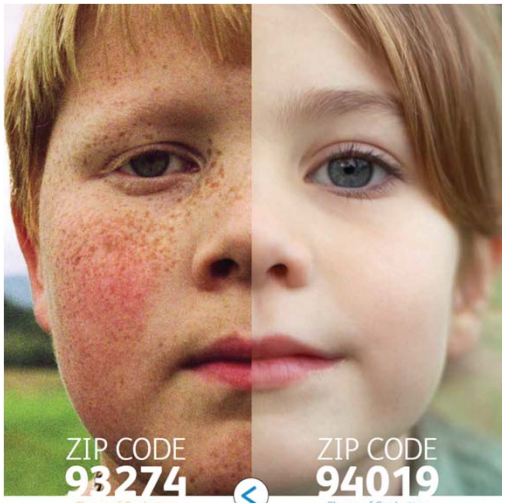
Diane Aranda, Program Manager
New Partners for Smart Growth Conference
February 14, 2014

The California Endowment

Building Healthy Communities

A 10-year, strategic partnership with 14 communities to demonstrate improved health status for children and youth and provide a blueprint for creating healthy communities through prevention

Health Happens Here



health happens here
In Schools

Your **ZIP code** shouldn't predict whether you'll graduate from high school – but it does. School surroundings and activities play a key role in the academic success and health of California's children.

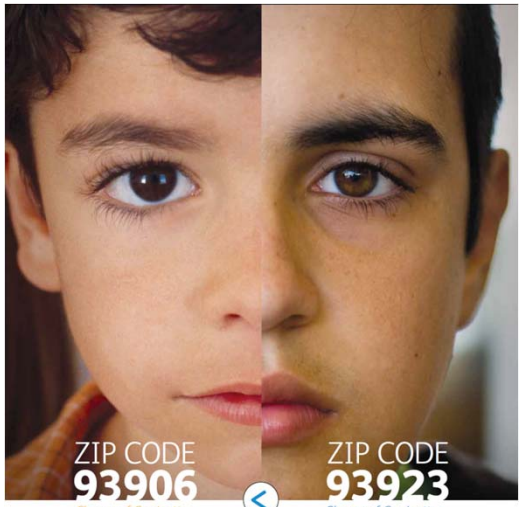
This year, Gov. Jerry Brown and other state leaders recognized that **Health Happens in Schools**. The California Endowment thanks California's leaders for making our schools healthier and our state stronger.

AB 9 "Seth's Law" (Amiano) AB 1156 (Eng) : Prevents bullying.

AB 131 "Dream Act" (Cedillo) : Allows undocumented California students to apply for college financial aid.

"Blueprint for Great Schools" (State Superintendent of Public Instruction Tom Torlakson) : Connects health and fitness to academic success.

To learn more visit
www.calendow.org



health happens here
In Schools

Your **ZIP code** shouldn't predict whether you'll graduate from high school or how long you'll live – but it does.

This year, Governor Jerry Brown and legislators recognized that **Health Happens in Schools and Neighborhoods**. The California Endowment would like to thank California's leaders for taking steps to make our communities and our state stronger.

AB 1221 (Alejo) : Helps disadvantaged communities receive more access to clean water services.

AB 131 "Dream Act" (Cedillo) : Allows undocumented California students to apply for college financial aid.

"Blueprint for Great Schools" (State Superintendent of Public Instruction Tom Torlakson) : Connects health and fitness to academic success.

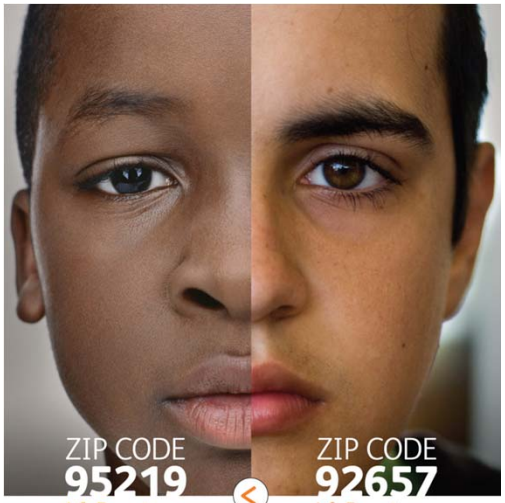
AB 9 "Seth's Law" (Ammiano) AB 1156 (Eng) : Prevents bullying.

SB 429 (DeSaulnier) : Makes schools with After School Education and Safety Programs eligible to receive a supplemental operations grant.

AB 1330 and AB 790 (Furutani) : Establish the Linked Learning Pilot Program and adds career technical education to high school graduation requirements.

AB 402 (Skinner) : Uses information from school lunch programs to determine CalFresh eligibility for low-income families.

To learn more visit
www.calendow.org



health happens here
In Neighborhoods

Your **zip code** should not determine the length of your life. This year, California legislators and Governor Jerry Brown recognized that **health happens in neighborhoods**. The California Endowment would like to thank California's leaders for taking steps to make our communities and our state stronger.

AB 581 (Perez) : Brings grocery stores to neighborhoods where they are needed.

AB 6 (Fuentes) : Eliminates bureaucratic red tape for families who need access to healthy food.

SB 20 (Padilla) : Gives Californians the facts about restaurant food.

SB 244 (Wolk) : Requires local land use planning to include improvement of disadvantaged communities.

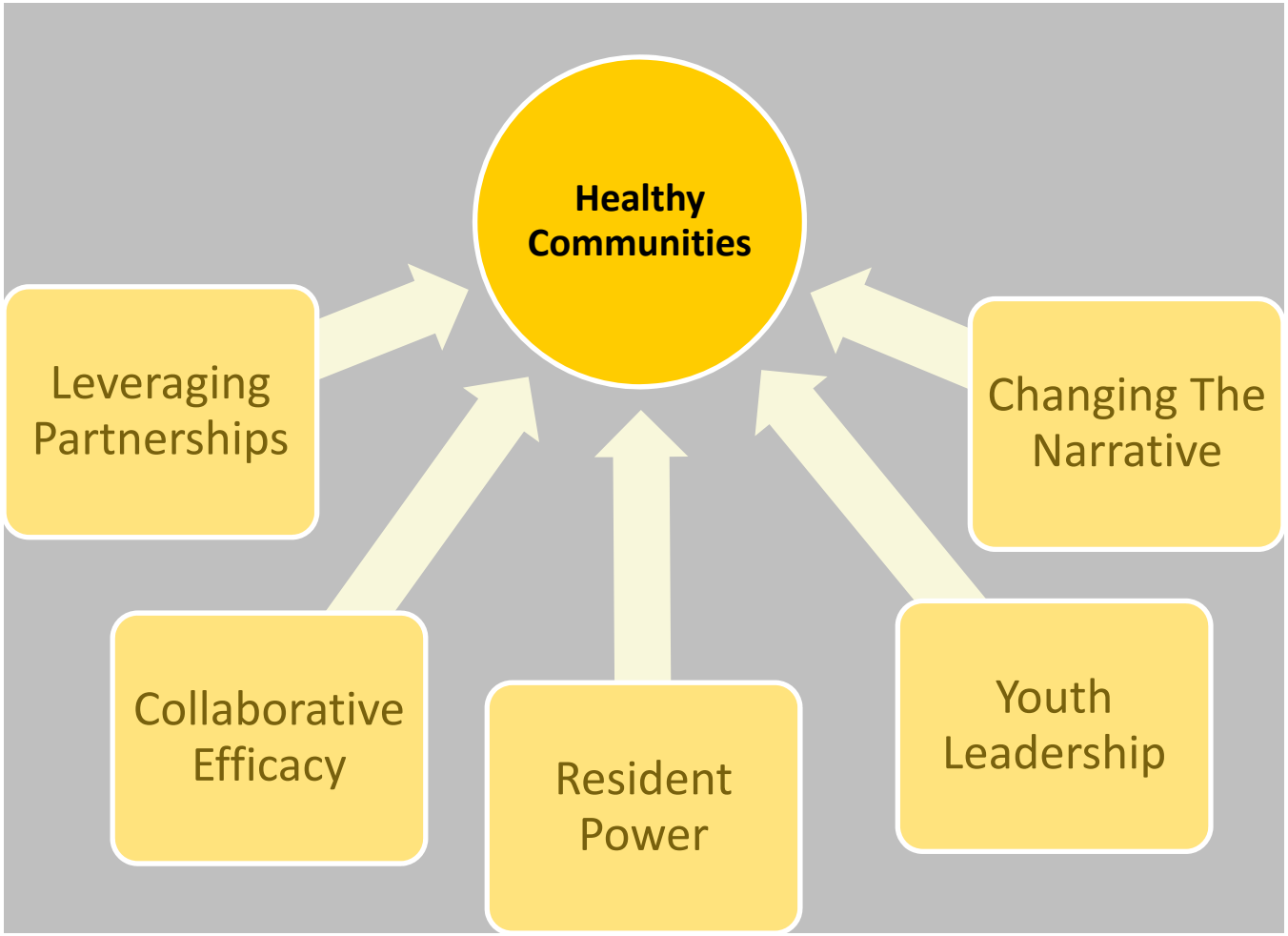
To learn more visit
www.calendow.org

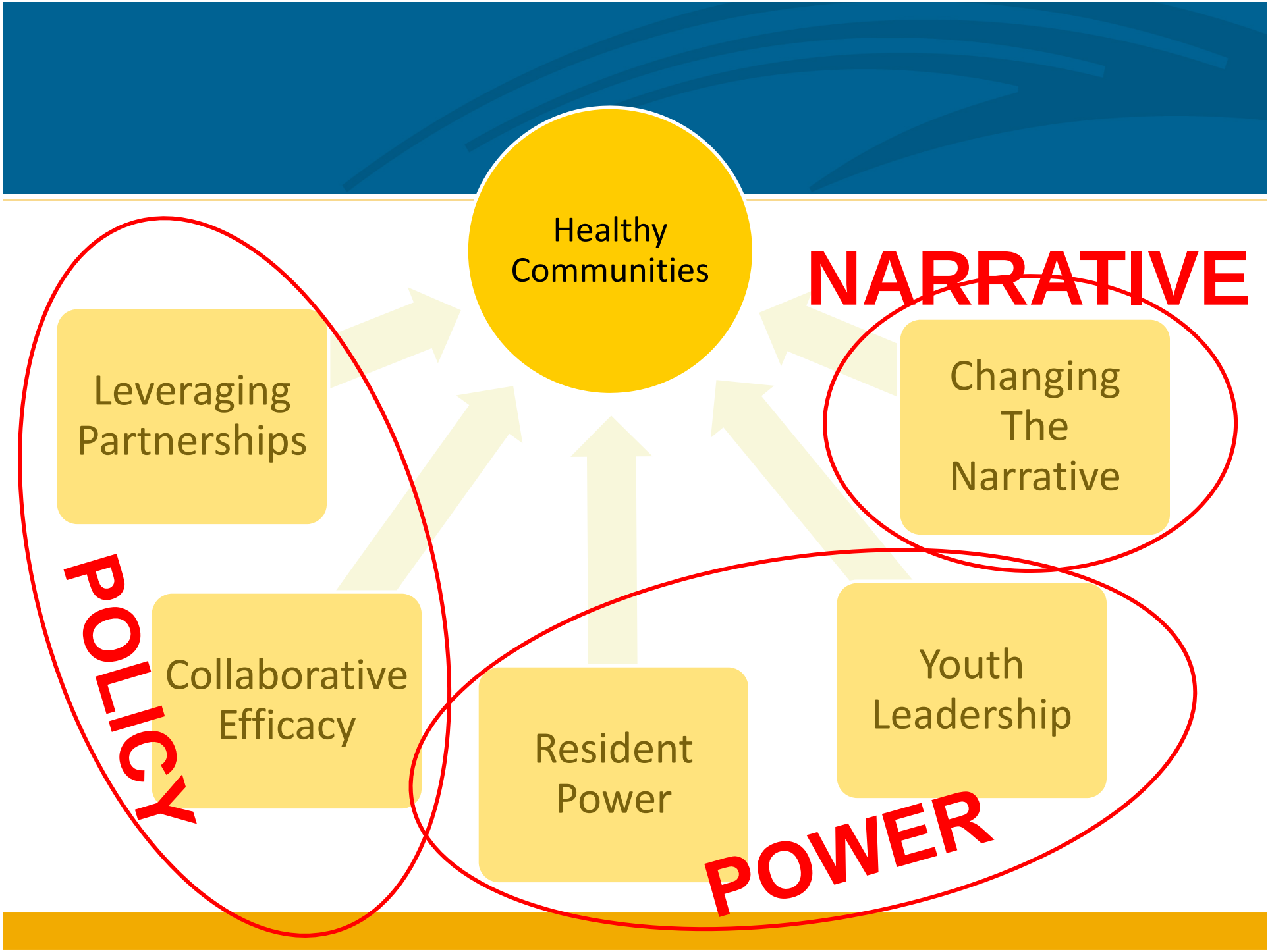
Understanding Health Equity

Health inequity refers to those inequalities in health that are deemed to be unfair or stemming from some form of injustice.

- I Kawachi, S V Subramanian, N Aleida-Filho

Drivers of Change




Healthy Communities
NARRATIVE
Changing The Narrative
Leveraging Partnerships
POLICY
Collaborative Efficacy
Resident Power
Youth Leadership
POWER

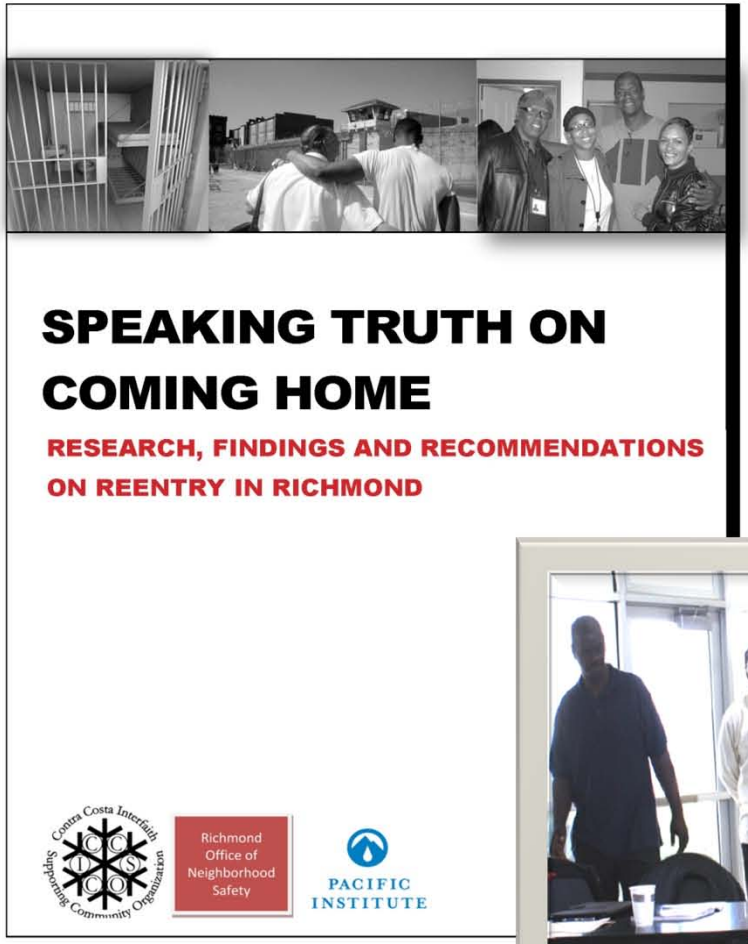
Building Power

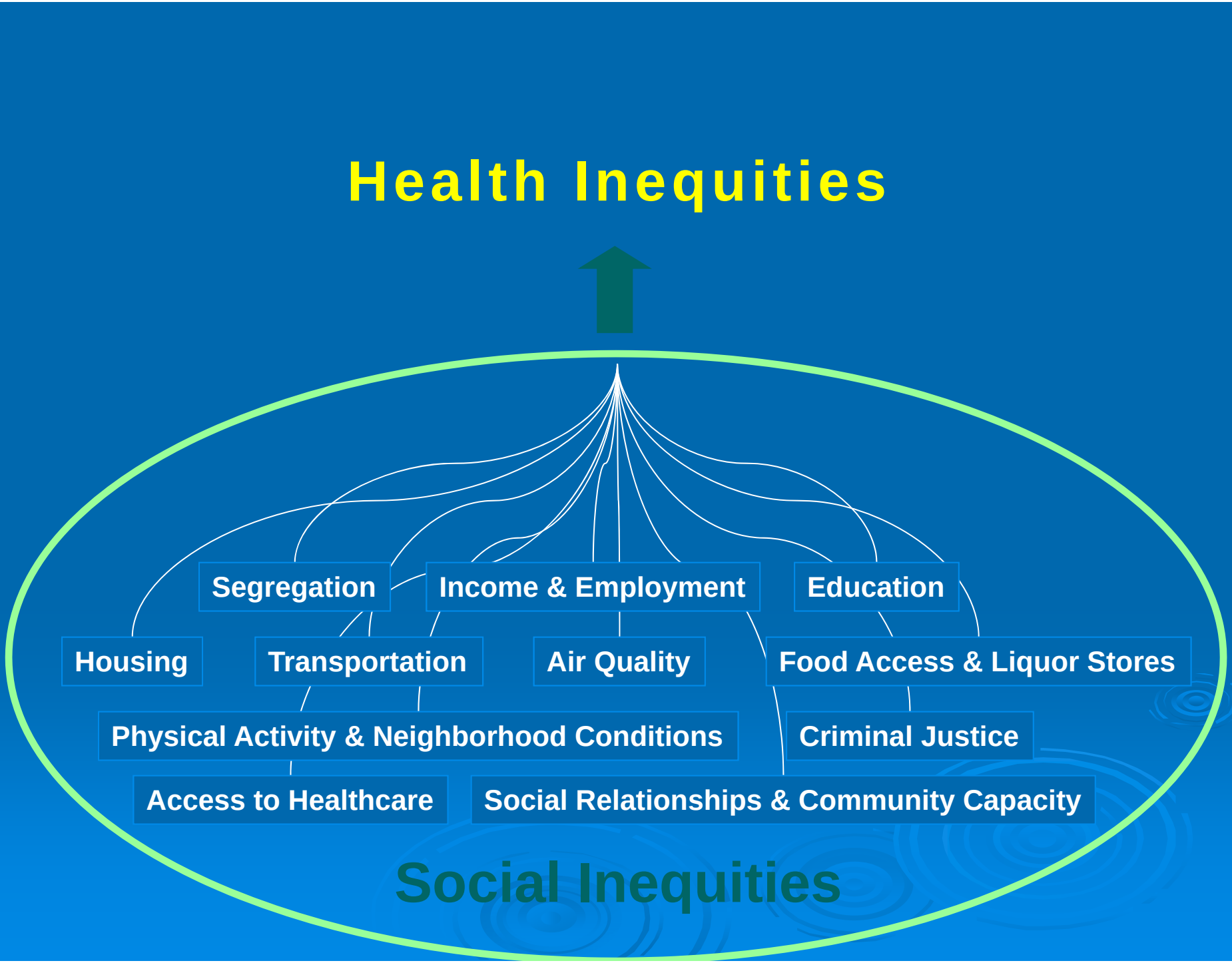
Adult and Youth Leadership Development

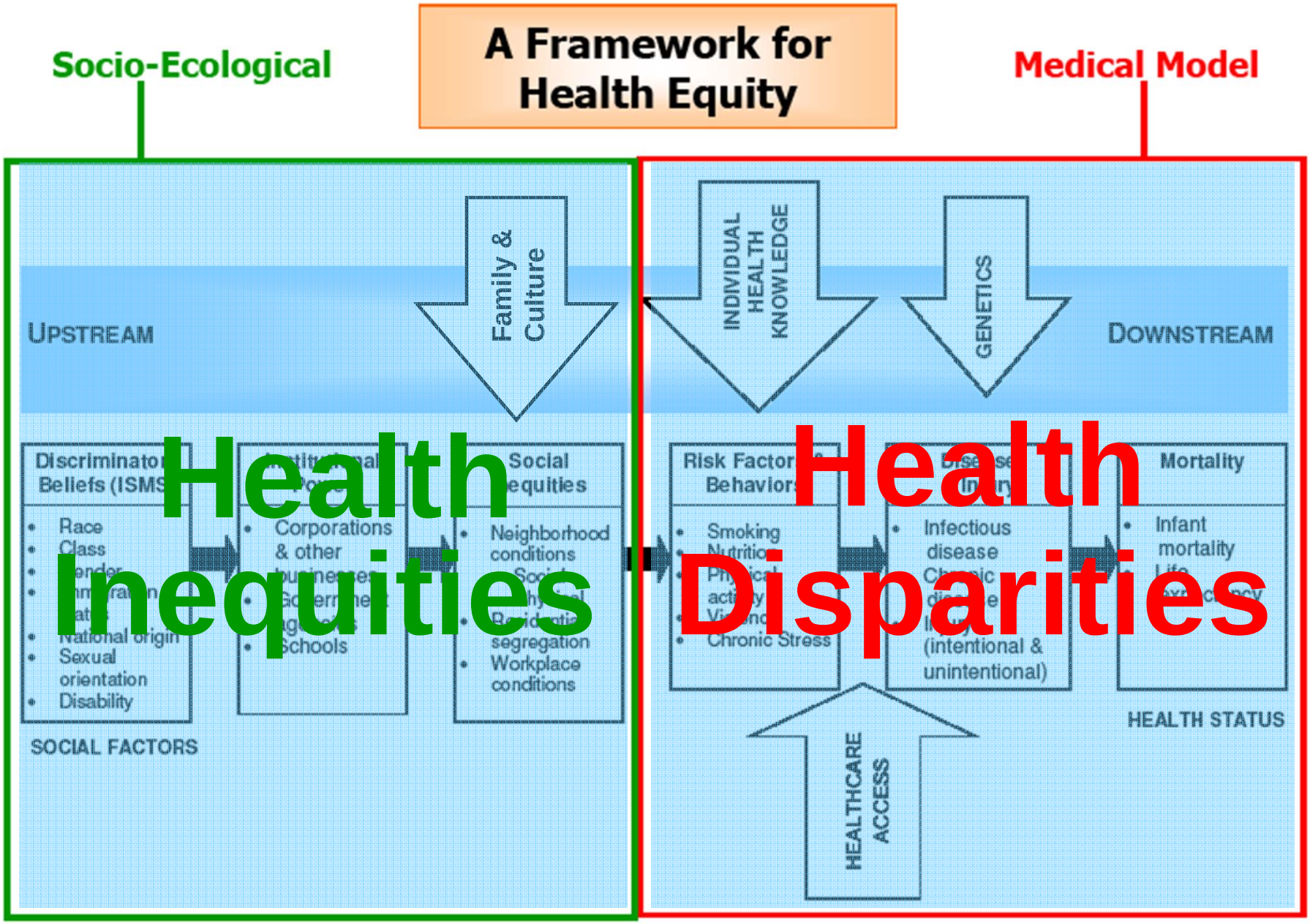
Photo courtesy of CCISCO

Organizing and Advocacy

Changing the Narrative




Health Inequities
Segregation
Income & Employment
Education
Housing
Transportation
Air Quality
Food Access & Liquor Stores
Physical Activity & Neighborhood Conditions
Criminal Justice
Access to Healthcare
Social Relationships & Community Capacity
Social Inequities

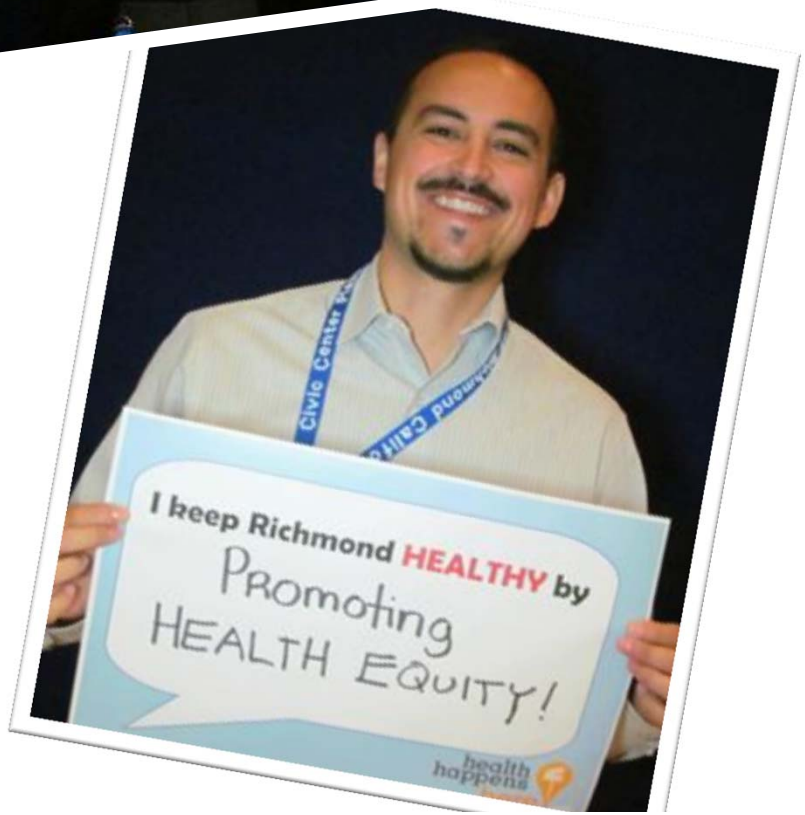


- Adapted by ACPHD from the Bay Area Regional Health Inequities Initiative, Summer 2008

“City Services Through the Prism of Health”

What is Health?

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.



Health Equity

Health equity is achieving the highest level of health for all people. Health equity entails focused societal efforts to address avoidable inequalities by equalizing the conditions for health for all groups, especially for those who have experienced socioeconomic disadvantage or historical injustices (such as racism).

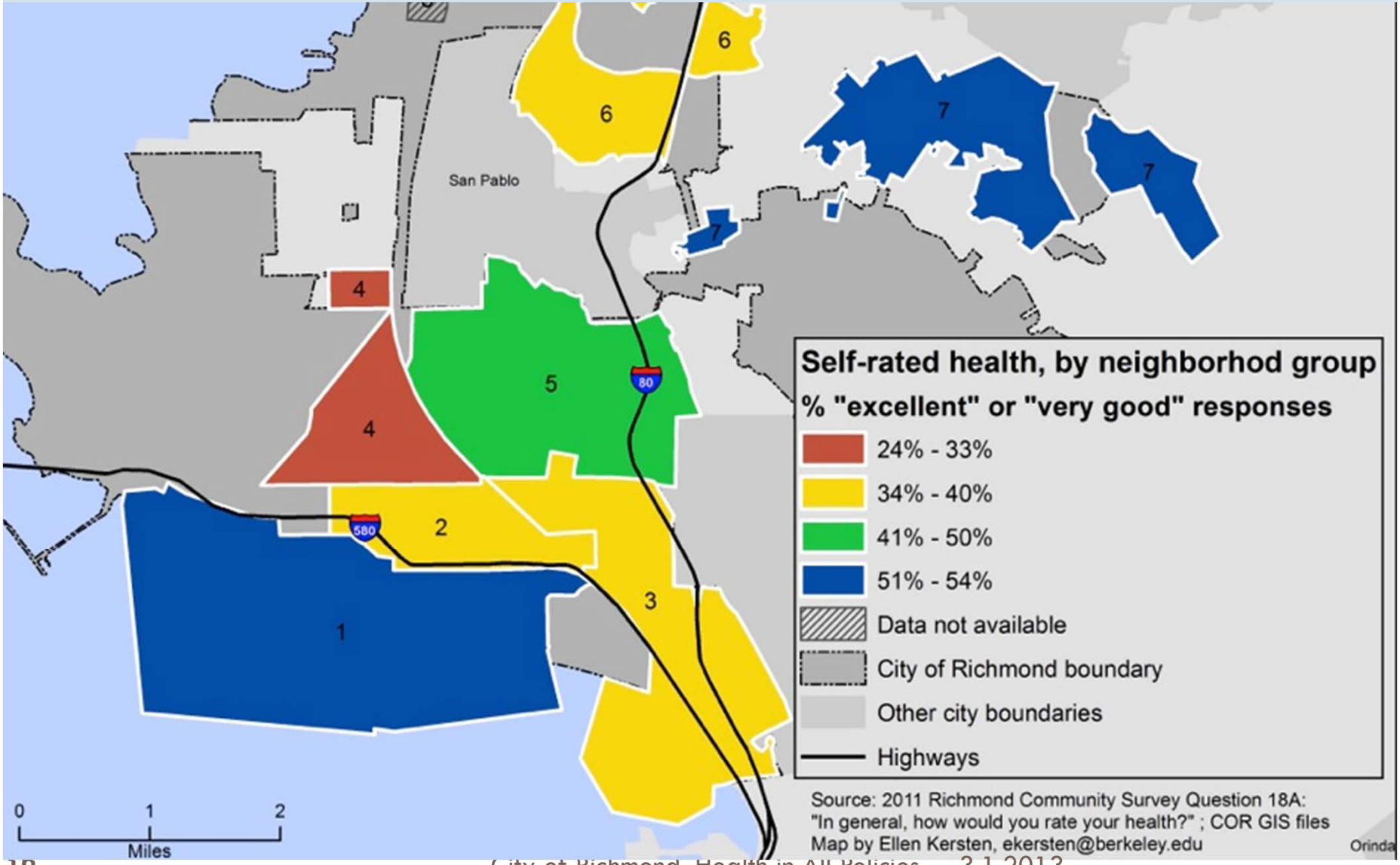
Health in All Policies

- A core component of implementing the Community Health & Wellness Element of the General Plan & improving the well-being and living conditions for all Richmond residents.

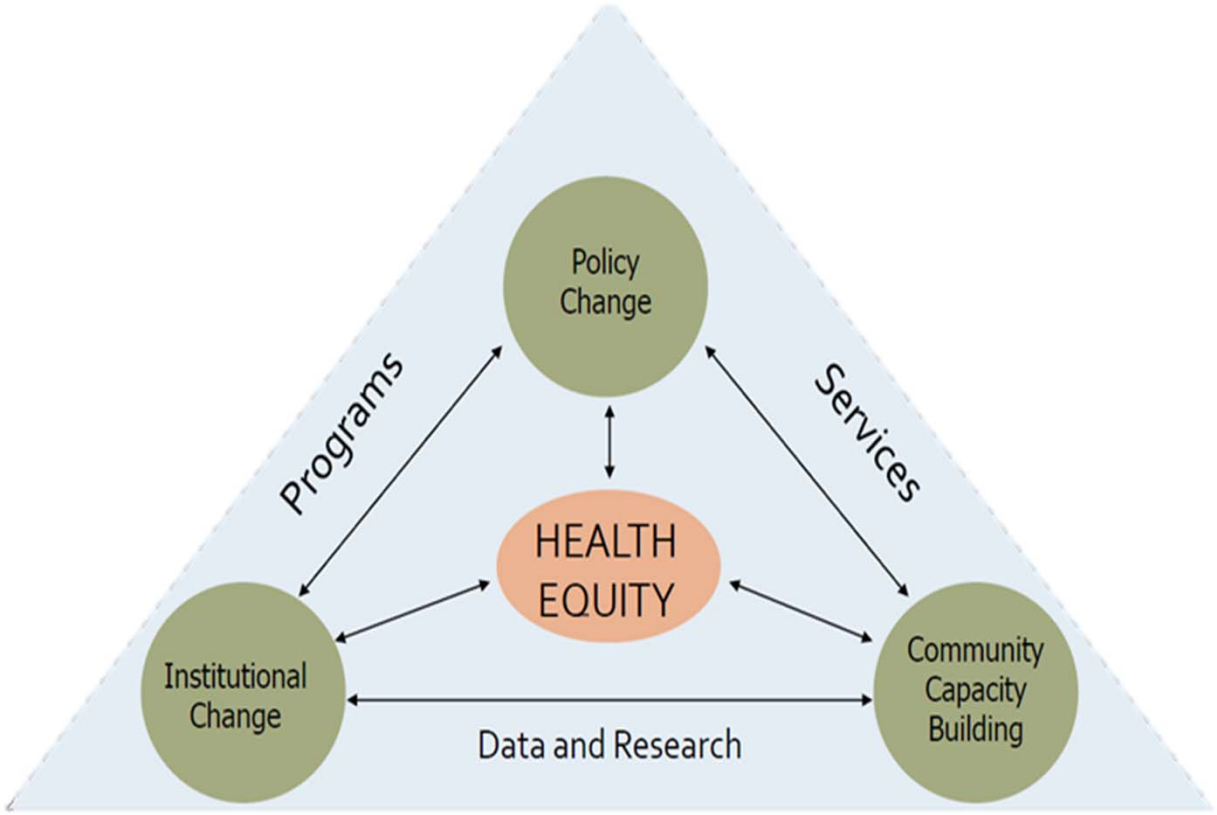
Health in all Policies is city management as ‘preventative medicine’ and all city staff are ‘community clinicians.’

Professor J. Corburn, jcorburn@berkeley.edu

Results from the 2011 Richmond Community Survey: Self-Rated Health



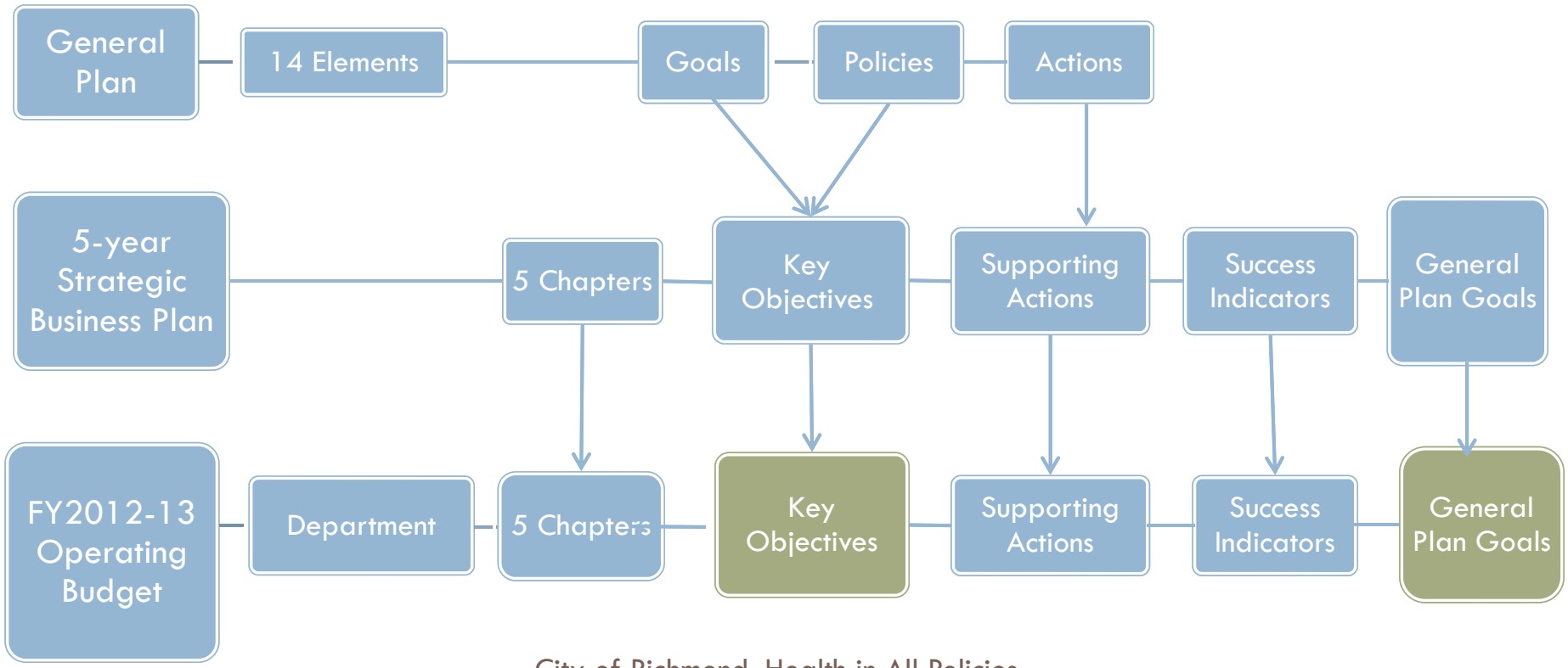
Model of Change



Source: Associate Professor Jason Corburn, UC Berkeley

HiAP Alignment to Existing City Plans

- There is no formula or right way to implement HiAP.



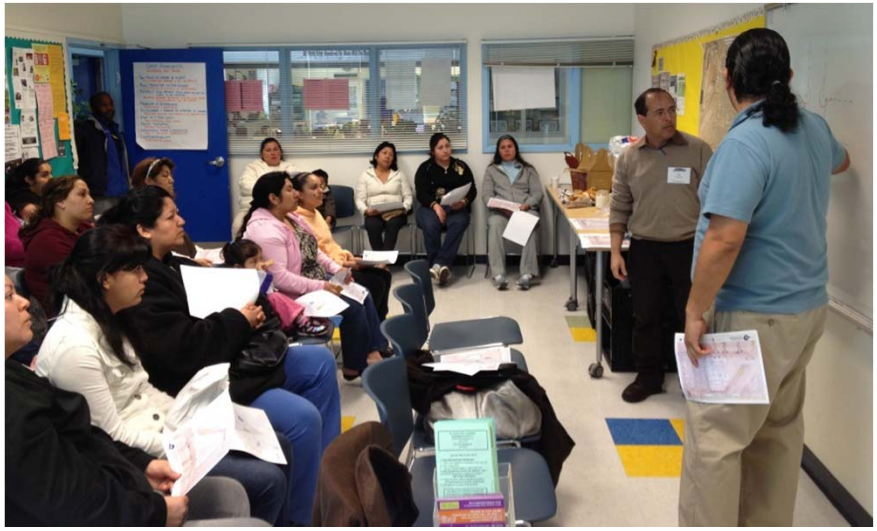
City of Richmond, Health in All Policies

CA Policy Direction & Funding for the City of Richmond

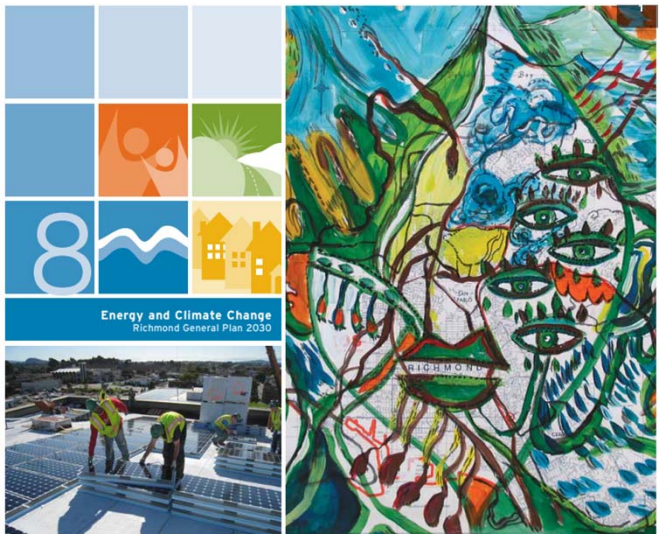
- Leveraging over $10 million dollars
- Focus on Developing Healthy Cities
- Strategic Growth Council
  - Mira Flores Green Belt Project
  - Urban Greening Master Plan
  - Mathieu Alley Greening Project
  - Livable Corridors– Form based Codes
- State Parks Prop 84
  - Elm Playlot
  - Greenway Unity Park

Partnerships: Pogo Park & Greenway

From Planning to Implementation
Pennsylvania Ave./Peres Elementary School

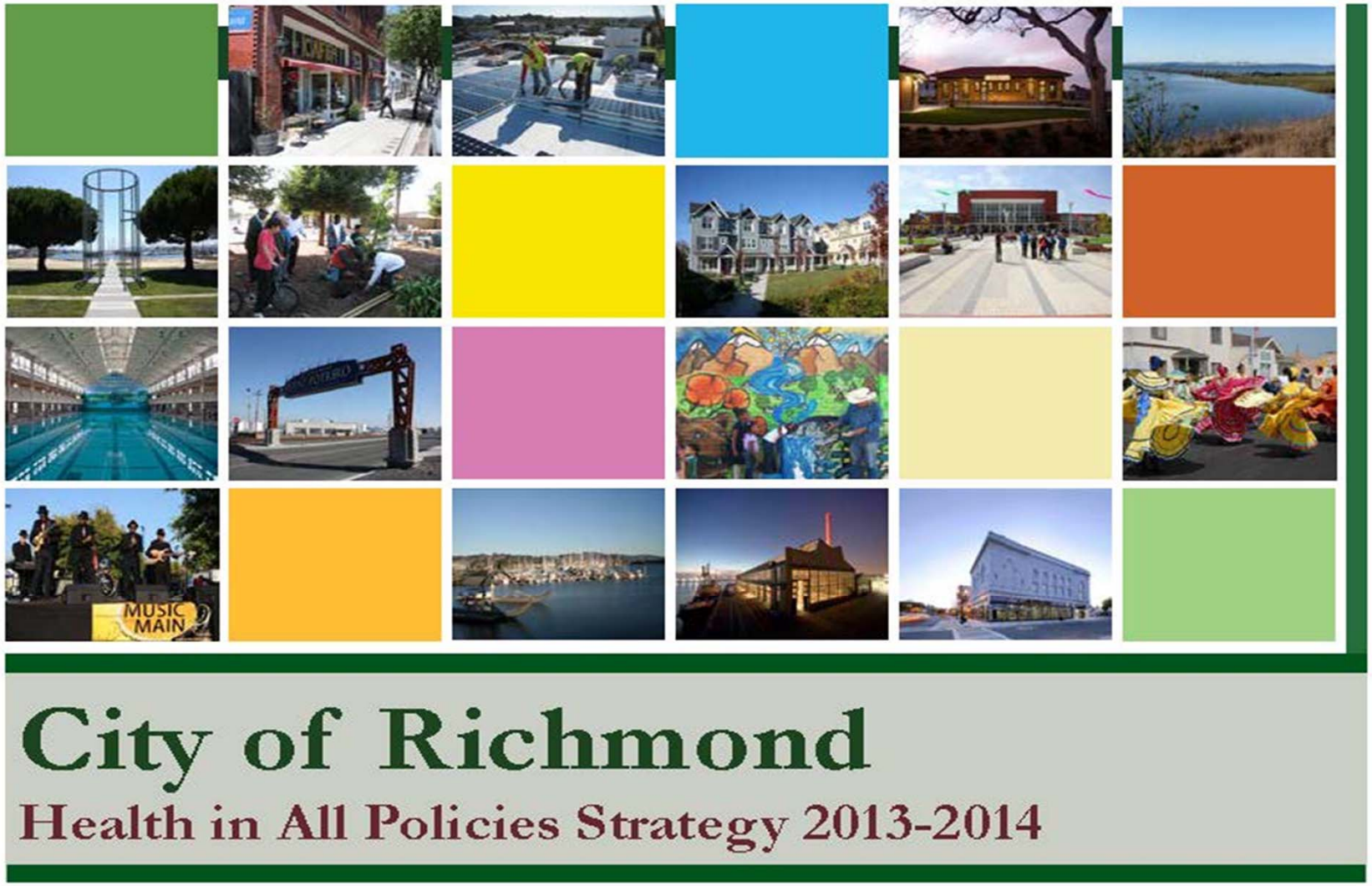


Climate Action Planning



MCE Clean Energy
My community. My choice.

Richmond's Health in All Policies Strategy



What is Health in All Policies?

- CALIFORNIA DEFINITION
  - HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
  - Many strategies that improve health will also help to meet the policy objectives of other agencies.

- HiAP Task Force Report—Executive Summary pg. 4 and 5

Health in All Policies: Richmond

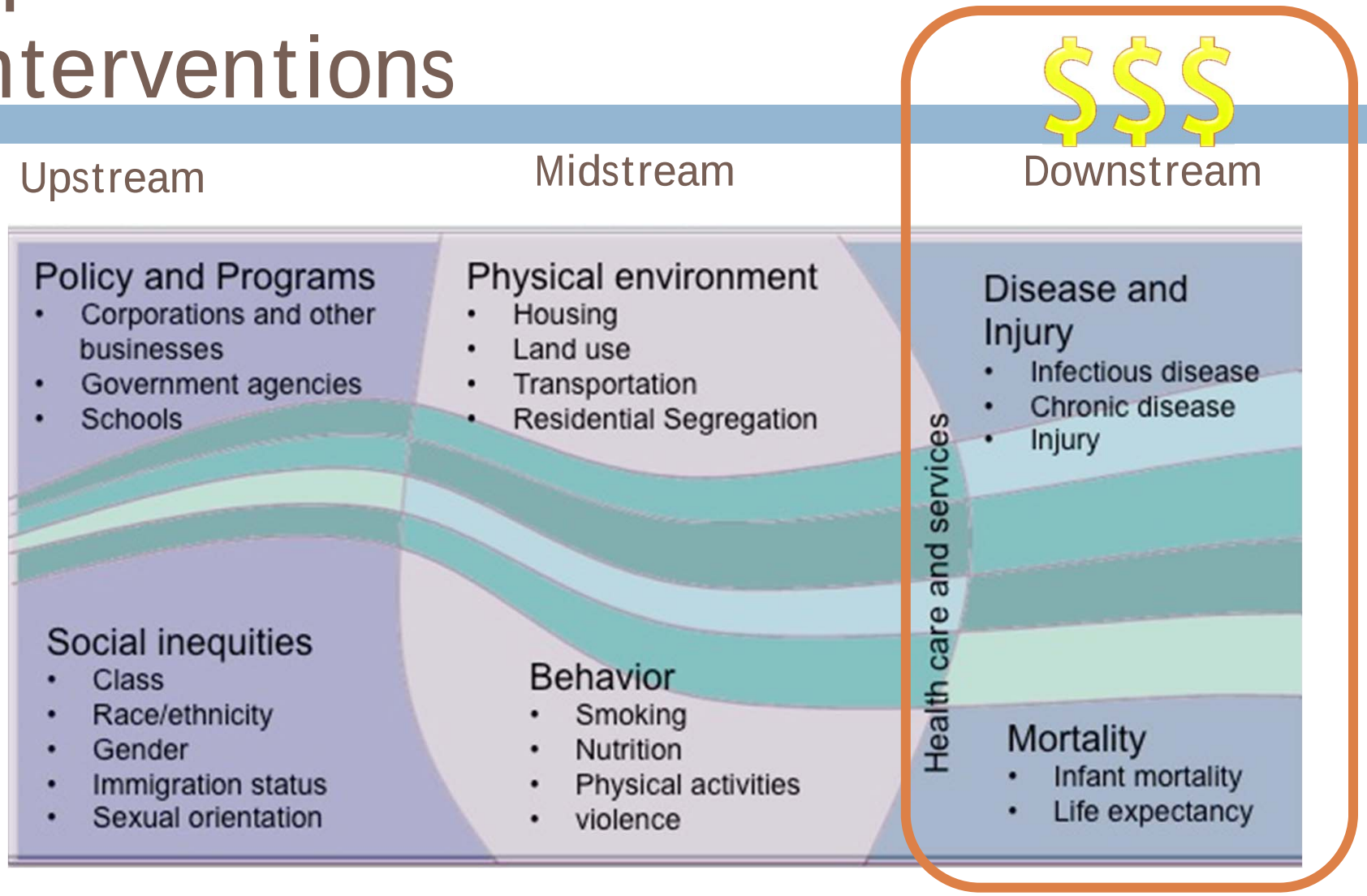
- **Health in All Policies is both a process and a goal.**

1. Process: Collaborative approach - changing way City employees and larger community think about health.

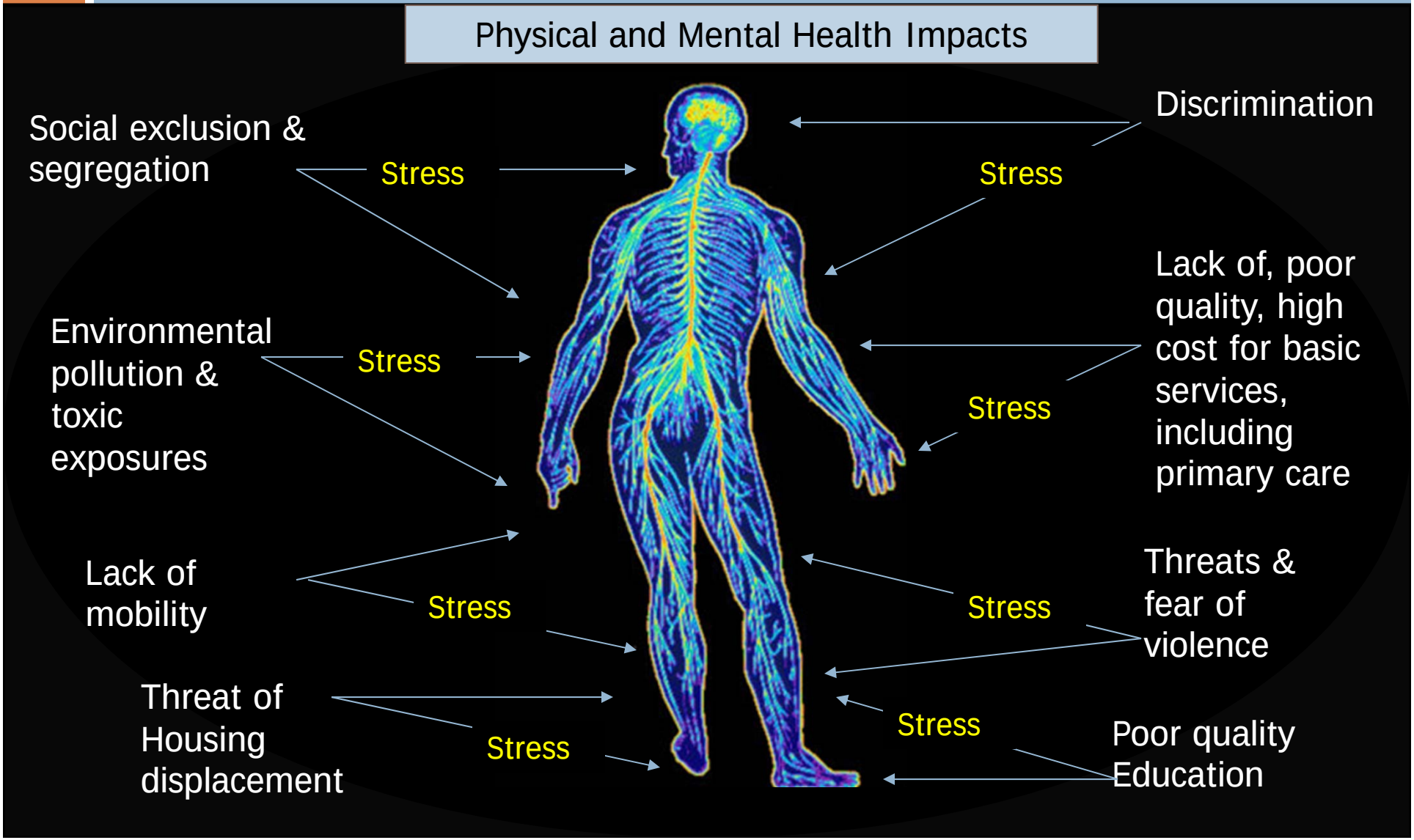
2. Goal: Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.

City of Richmond, Health in All Policies

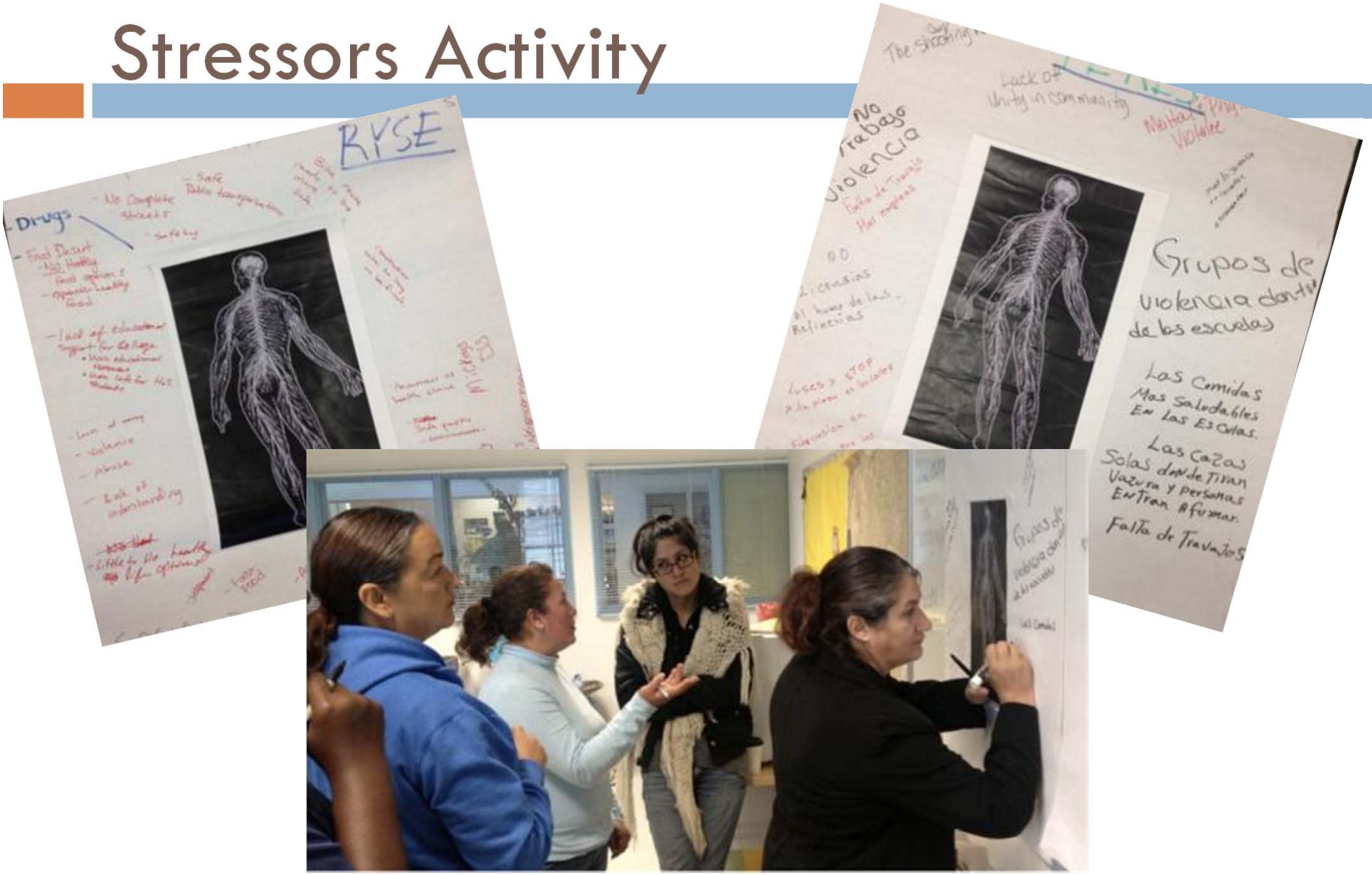
Upstream & Downstream Interventions



Driving Hypothesis: Cumulative stress over life-course
Challenge: Implement multi-dimensional policy responses?



Community Engagement: Stressors Activity



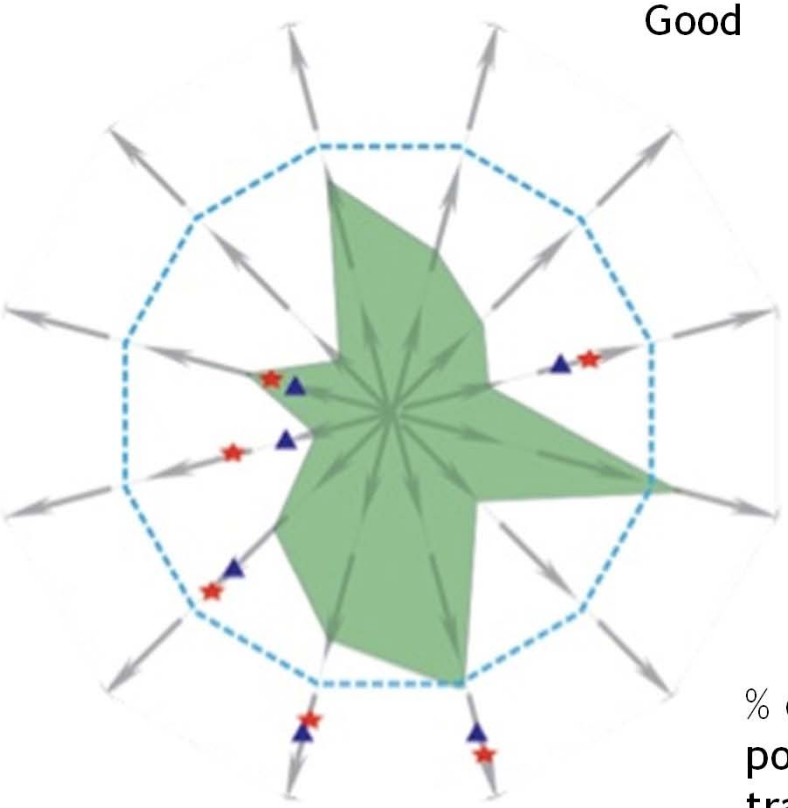
Towards Health Equity: Goal 100%

Access to a personal doctor

Self-Reported Health: Excellent or Good

Rate the job that City Gov does at involving citizens: Excellent or Good

Perceived safety from environmental hazards



Ate fruit/veggies 3+/day last week (adults)

Participated in volunteer or community service last year

Regular physical activity last week (adults)

% of Richmond Youth who participated in YouthWORK's Summer program

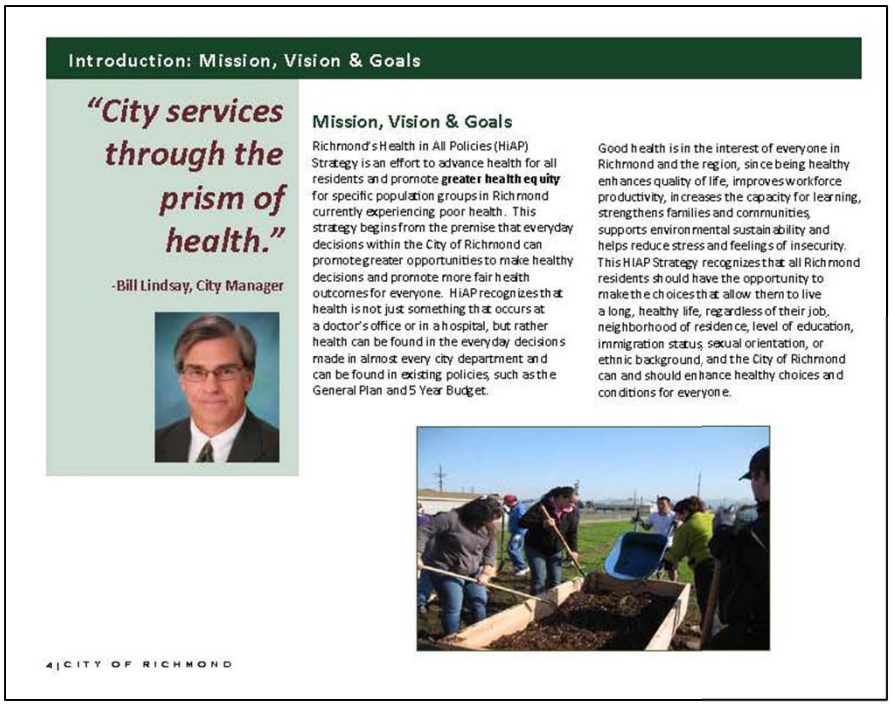
% Eligible household participating in CalFresh

% of Prisoner Reentry population served by transition/reentry programs

Perceived safety in neighborhood

Perceived safety at nearby park or playground (youth)

HiAP Strategy Document & Ordinance



Introduction: Mission, Vision & Goals

"City services through the prism of health."

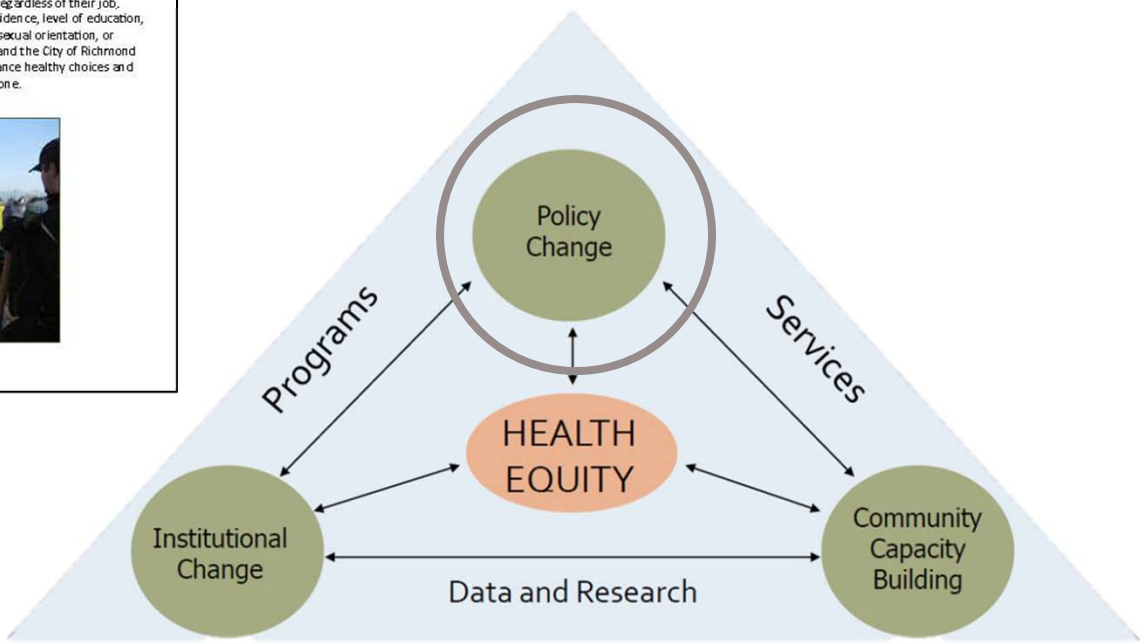
-Bill Lindsay, City Manager

Mission, Vision & Goals

Richmond's Health in All Policies (HiAP) Strategy is an effort to advance health for all residents and promote **greater health equity** for specific population groups in Richmond currently experiencing poor health. This strategy begins from the premise that everyday decisions within the City of Richmond can promote greater opportunities to make healthy decisions and promote more fair health outcomes for everyone. HiAP recognizes that health is not just something that occurs at a doctor's office or in a hospital, but rather health can be found in the everyday decisions made in almost every city department and can be found in existing policies, such as the General Plan and 5 Year Budget.

Good health is in the interest of everyone in Richmond and the region, since being healthy enhances quality of life, improves workforce productivity, increases the capacity for learning, strengthens families and communities, supports environmental sustainability and helps reduce stress and feelings of insecurity. This HIAP Strategy recognizes that all Richmond residents should have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their job, neighborhood of residence, level of education, immigration status, sexual orientation, or ethnic background, and the City of Richmond can and should enhance healthy choices and conditions for everyone.

4 | CITY OF RICHMOND



Health in All Policies

On going HiAP community engagement

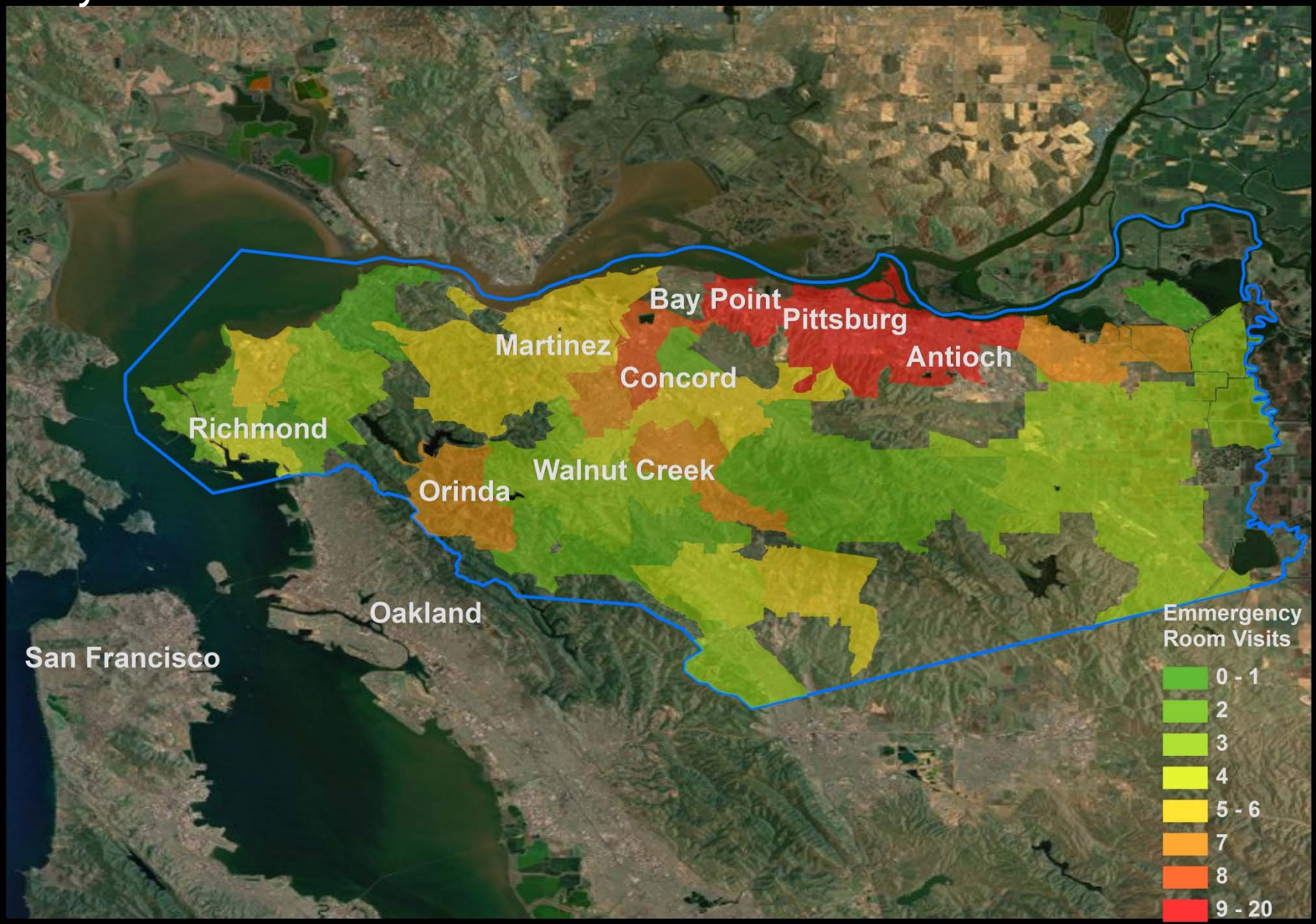
- Establishing an ongoing, sustainable community engagement around HiAP

Planning for Climate Justice and Health Equity

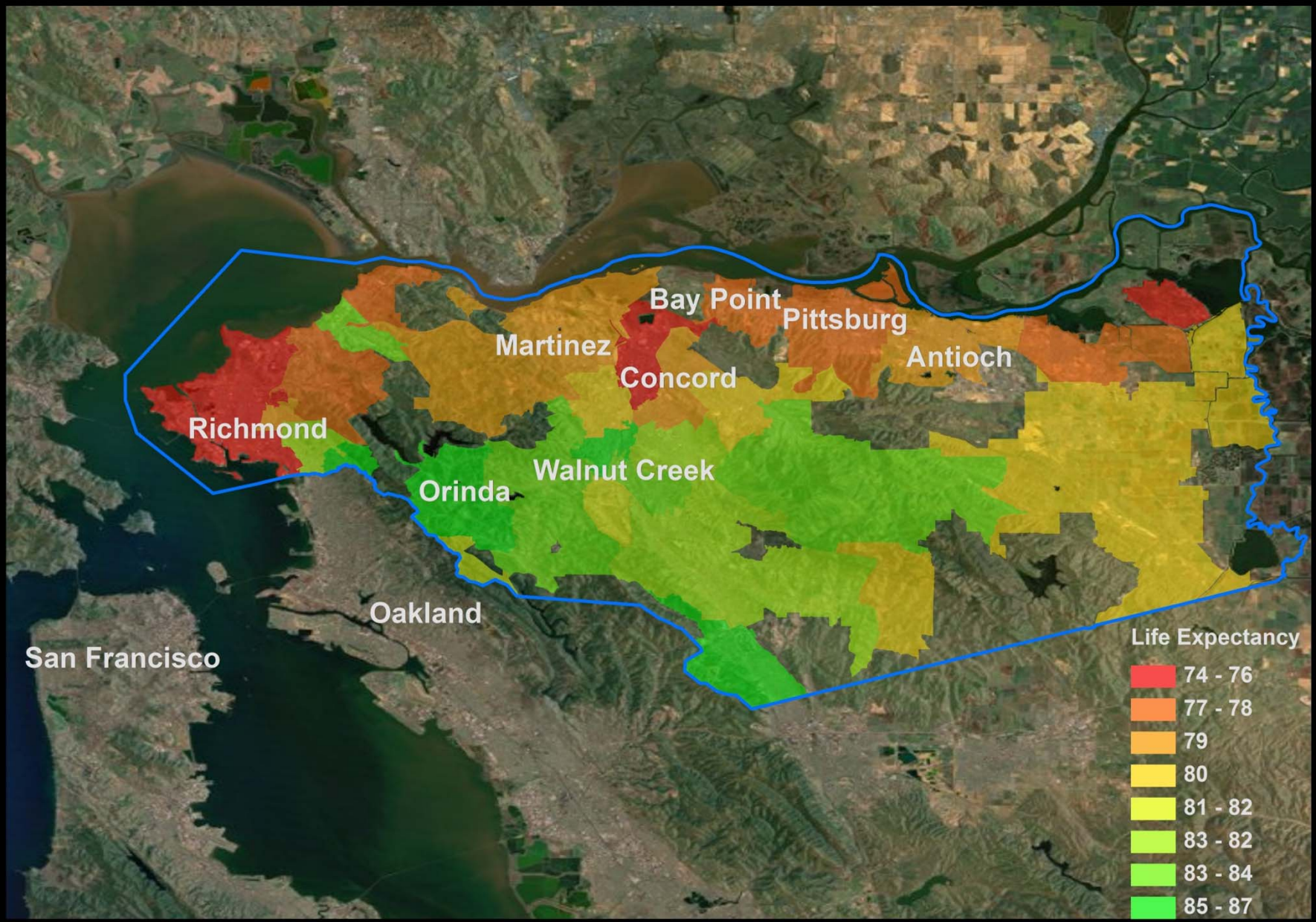
Will Dominie
Contra Costa Health Services

FLEXIBLE
MOLDABLE
MOISTURE-PROOF
ODORLESS
OPALESCENT
THERMO-PLASTIC
SELF- SEALING

Emergency Room Visits (2006 Heat Wave): Contra Costa County



Life Expectancy: Contra Costa County



Climate Change Exacerbates Existing Health Disparities

Climate Impacts:

- Extreme Heat
- Increased Average Temperatures
- Air Pollution
- Wildfire
- Severe Weather/Storms
- Agricultural Disruptions
- Drought
- Sea Level Rise

Mitigating Factors:

- Tree Cover
- Pavement
- Air Conditioning
- Home Insulation
- Transportation Access to Cooling Centers
- Health Care
- Jobs

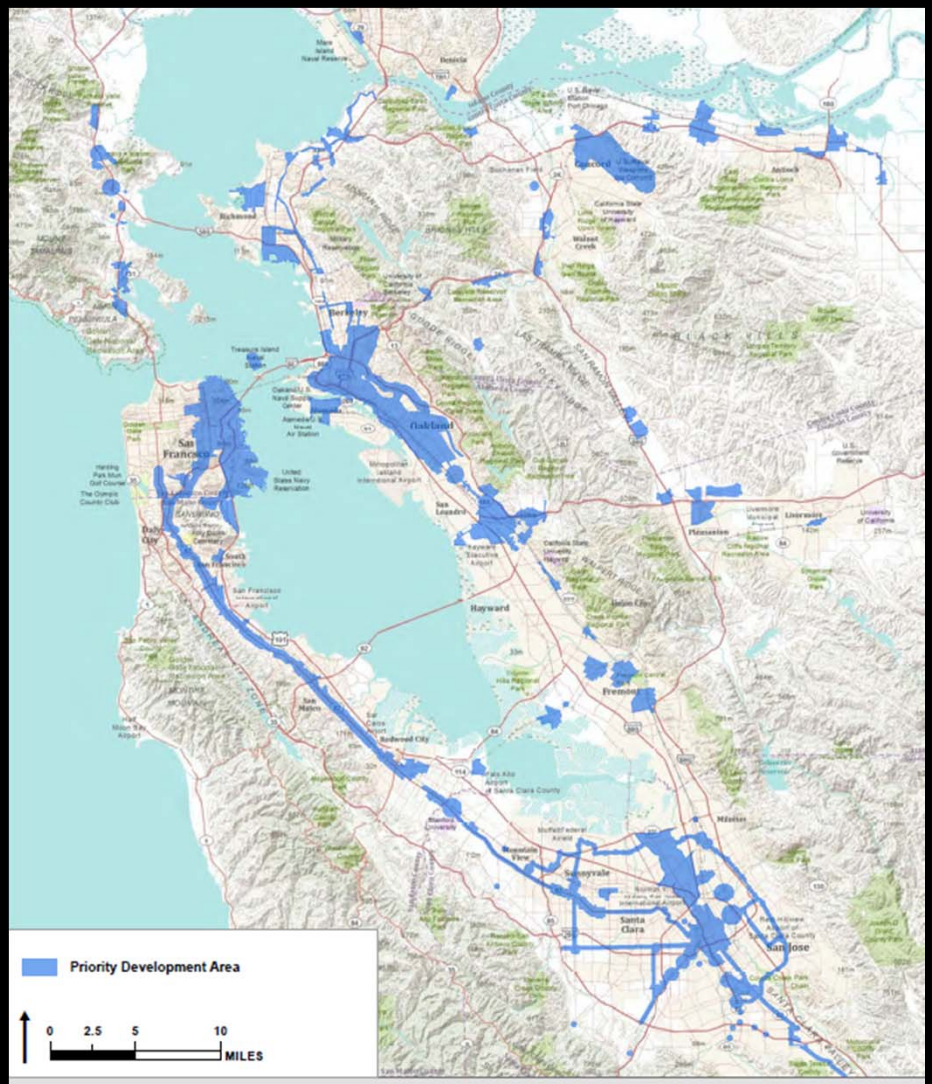
Health Impacts:

- Death
- Cardiovascular Stress and Failure
- Illnesses such as Heat Stroke, Heat Exhaustion and Kidney Stones

Groups Most Impacted:

- Elderly
- Children
- Farm/Outdoor Workers
- Diabetics
- Low-Income People
- People with Respiratory Diseases

Health Co-Benefits and Unintended Consequences



Our Work

- Climate Action Planning
- Regional Land Use, Transportation and Climate Planning
- Climate Readiness
- Supporting Strong, Knowledgeable, Connected Communities

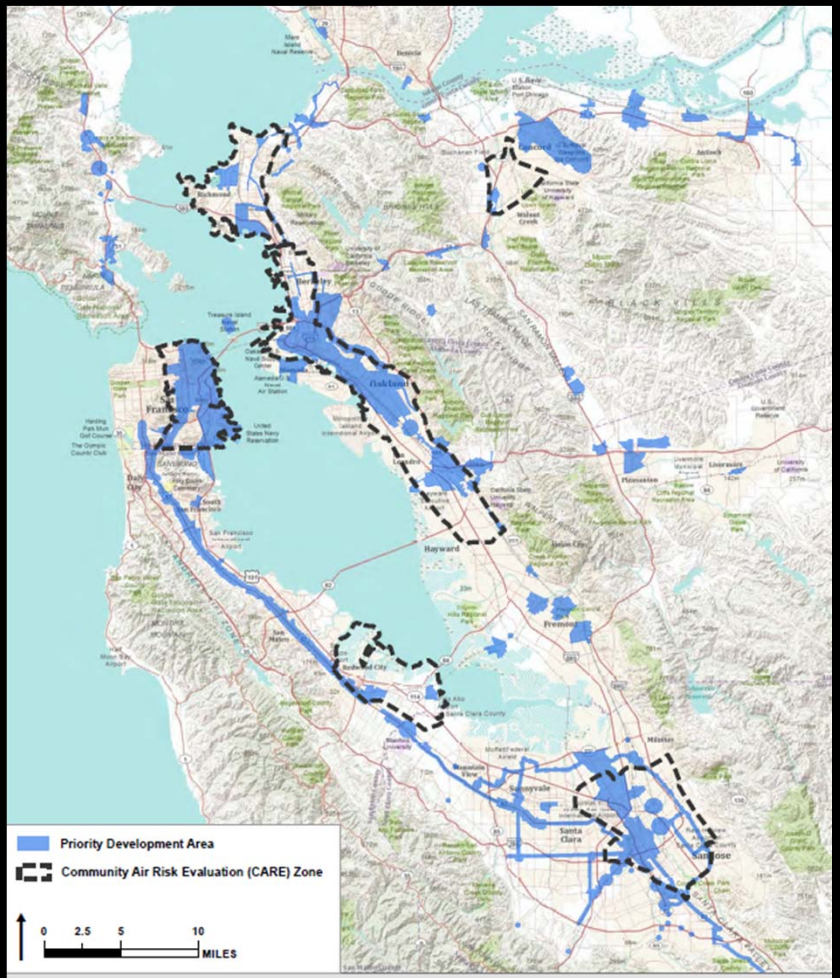
Contra Costa Climate Action Plan:

Health Co-Benefit Analysis and Policy Advocacy

Health Indicator	Healthy Food	Physical Activity, Walkability Bikeablility	Outdoor Air Quality	Indoor Air Quality	Improved Access	Green Space	Job Creation	Climate Risk Reduction	Health Equity
	?	✓	✓	✓	✓	✓	?	✓	?
Reduction Measures	LUT5.5	EE5.1 LUT1.1 LUT1.2 LUT1.3 LUT1.4 LUT1.5 LUT1.6 LUT2.1 LUT2.2 LUT2.3 LUT2.4 LUT6.1 LUT6.2	ALL	EE1.1 EE1.2 EE1.3 EE2.1 EE2.2 EE2.3 EE2.4 EE2.5 EE2.6 EE3.1 EE3.2 EE3.3 EE3.4 EE4.1 EE4.2 EE6.2 LUT1.7 LUT3.1 LUT4.1 LUT4.3 LUT4.4 LUT5.1 GO1.1 GO4.4	LUT1.1 LUT1.2 LUT1.3 LUT1.4 LUT1.5 LUT1.6 LUT2.1 LUT2.2 LUT2.3 LUT2.4 LUT5.4 LUT6.1 LUT6.2 GO4.3	EE5.1 LUT2.1 LUT5.5	EE2.2 EE6.1	EE1.1 EE1.2 EE1.3 EE2.1 EE2.2 EE2.3 EE2.4 EE2.5 EE2.6 EE3.1 EE3.2 EE3.3 EE3.4 EE4.1 EE4.2 EE5.1 EE5.2 EE6.2 LUT4.2 LUT5.5 WE1.1 WE1.2 WE2.1 WE2.2 GO1.1 GO2.1 GO2.2 GO4.4	EE2.1 EE2.2 EE2.3 EE4.1 EE6.1 EE6.2 LUT3.1 LUT4.1 LUT4.3 LUT4.4 W2.1 W2.2 GO1.5

Example Policy Priority: Weatherization

Regional Land Use, Transportation and Climate Planning (SB 375)



Getting Ready

Contact Information

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